



Make your marketing dollars count!



Your business can be part of a powerful and proven marketing program offered by the Mimbres Region Arts Council. The Arts Council actively maintains approximately 26 brochure racks in high-traffic locations such as hotels, motels, restaurants, airports, retail businesses, and banks. The racks are managed through a dedicated MRAC coordinator and your brochures, rack cards, menus, etc. will be refreshed on a regular basis or as needed. Brochures are initially delivered to the MRAC offices and distribution is conducted from here so that your supplies can be monitored.

The cost is less than \$1 per day, \$30.00 per month. Many of our current participants have been in the program for years because of the effectiveness of the initiative. The racks are 30 ½" x 14" deep and hold up to 42 brochures. There are currently 5 slots available.

If you are interested in this proven advertising venue, we would be happy to discuss this marketing concept with you and share more details about the program. Please feel to call us at 575-538-2505 or email dale@mimbresarts.org

MRAC is a proven leader in event and cultural tourism marketing. We take marketing seriously.